

EFLA - European Food Law Association

WORKSHOP

Food products and information to the consumers

**Milano, June 6 2011 from 10 a.m. to 1 p.m.
Assolombarda – Meeting Room Falck (Sala Falck)**

- 9:30 Attendance registration**
- 10.00 Welcome**
Alessandro Artom, EFLA Vice President
- 10.10 Presentation of Milan World Expo 2015 on human feeding**
Silvio Ferrari, President Food section of Assolombarda and WG Coordinator
"Nutrition" Special Project EXPO 2015 - Confindustria,
- 10:30 New requirements and answers of Food Industry**
Daniele Rossi, General Director of Federalimentare –
Italian Federation of Food Industries
- 10.50 Which communication to consumers ?**
Mario Abis, IULM University Milan – Science of Communication Faculty
- 11.10 EU Regulation on the provision of food information to consumers**
Ferdinando Albisinni, EFLA Council
- 11.30 Nutrition and Health Claims**
Nicole Coutrelis, EFLA President
- 11.50 Antitrust Case Law on misleading advertising**
Luciano Di Via, Law firm Bonelli Erede Pappalardo
- 12.10 Risk Communication**
Vicente Rodriguez Fuentes, EFLA Council
- 12.30-13.00 Discussion and Conclusions**
- 13.0 Buffet Lunch**

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In cooperation with AIDA – Associazione Italiana di diritto alimentare